

PRE-WORK

Start Thinking

I AM EXCITED TO HAVE YOU ON BOARD...

I know you're busy taking on the world but that is exactly why you are here.

You may be delivering and contributing to your highest potential. You may already be making an impact by either educating the rest of the organisation, inputting into strategy, tapping into new markets or consolidating relationships in existing markets.

You may already be seen externally to your organisation. Other highly talented people may be noticing what you are doing.

This session is about developing your unique Thought Leadership - helping you become known for what you know not only within your business but within your industry and beyond.

Thought Leaders set examples such as:

- * Speaking at client conferences
- * Being invited to speak at industry events
- * Sitting on a panel at industry event
- * Becoming media contributors
- * Leading internal meetings
- * Publishing insights
- * Being active and strategic on social media

As a result, individuals become role models for others in the organisation encouraging them to step up and shine.

I will supply the training and skills development to fundamentally focus on you becoming a better; so that you learn to CAPTURE your ideas in a way that ENGAGES and INFLUENCES so that you become known for what you know.

The rest is up to you.



Janine
JANINE





**"ALL IDEAS
GROW OUT OF
OTHER IDEAS."**

— ANISH KAPOOR

**Let's Start With Some
Inspiration...**

Listen...and get curious

Check out a few of my Unleashing Brilliance Podcast (<https://soundcloud.com/janinegarner>) episodes:

- Interview with Jack Story - CTO, DXC - <https://soundcloud.com/janinegarner/ep-038-conversations-with-jack>
- Interview with Stephen Scheeler - former MD Facebook Aus/NZ - <https://soundcloud.com/janinegarner/ep-045-conversations-with>
- Interview with Ray Pittman - <https://soundcloud.com/janinegarner/ep-029-conversations-with-ray>

Watch...and get curious

TED TALKS (you can also listen to these during your commute)

- Daniel Pink - The Puzzle of Motivation [https://www.ted.com/talks/dan_pink_on_motivation?](https://www.ted.com/talks/dan_pink_on_motivation?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)
- Elizabeth Gilbert - Your Illusive Creative Genius - [https://www.ted.com/talks/elizabeth_gilbert_on_genius?](https://www.ted.com/talks/elizabeth_gilbert_on_genius?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)
[utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare](https://www.ted.com/talks/elizabeth_gilbert_on_genius?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)
- Charlene Li - Efficient Leadership in the Digital Era - [https://www.ted.com/talks/charlene_li_efficient_leadership_in_the_digital_era?](https://www.ted.com/talks/charlene_li_efficient_leadership_in_the_digital_era?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)
[utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare](https://www.ted.com/talks/charlene_li_efficient_leadership_in_the_digital_era?utm_campaign=tedsread&utm_medium=referral&utm_source=tedcomshare)

Read...and get curious

Check out a few blogs from people like Seth Godin, Simon Sinek, Malcolm Gladwell.

Read some of the latest thinking on Forbes, Harvard Business Review, Wired

Now Your Turn...

There is NO right or wrong.

This pre-work is purely to get the thinking part of your brain thinking.

This is about idea generation and possibility.

Spend time working through this pre-work...let the ideas flow...play lightly... explore...get curious.

Your genius and ideas are already there.

You have the skill and the capability - that's why you are on this program - it's time to get out of the doing and step in to curiosity, critical thinking, exploration and idea generation.

Ideas come only to those who think that little bit harder than everyone else.

WHAT ARE YOU ALREADY KNOWN FOR?

Thinking about what you do and your experience to date - what are you already known for? What are your areas of expertise. Try and list 3-9 areas of expertise. Describe them in one or two words.

For example: *collaboration, networking, negotiation, client engagement, marketing, finance, sales, recruitment, strategy, technology*

A large, empty rectangular box with a thin grey border, intended for the user to list their areas of expertise. The box is currently blank.

WHAT COULD YOUR BLOG BE ABOUT?

Get curious. What could your thinking / your blog be about? Describe your idea in one sentence. What problem(s) are you solving?

My Blog Ideas	Why Does This Blog Matter?

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